## Focus Occupation: **Health Educators (21-1091)**

|                       | Focus occupation: Health Educators |            |
|-----------------------|------------------------------------|------------|
| Employment and Growth |                                    | 243/ 28.6% |
| Ave. Monthly Wage     |                                    | \$4,718    |
| Education/Experience  | Bachelor's degree                  |            |

| Advance FROM Focus Occupation                        |      |                       |                      |            |
|--|------|-----------------------|----------------------|------------|
| Occupation   | Rung | Employment/<br>Growth | Education/Experience | Similarity |
| Health Specialties Teachers, Postsecondary (25-1071) | 6    | 245/ 21.9%            | PHD                  | 85         |
| Medical and Health Services Managers (11-9111)       | 5    | 1,183/ 25.9%          | BA                   | 75         |
| Education Administrators, All Other (11-9039)        | 4    | 194/ 12.1%            | BA/1-5 yrs           | 80         |
| Epidemiologists (19-1041)                            | 3    | n/a                   | MA                   | 70         |
| Registered Nurses (29-1111)                          | 3    | 6,208/ 27.7%          | AA                   | 83         |
| Social and Community Service Managers (11-9151)      | 2    | 442/ 16.3%            | BA/1-5 yrs           | 70         |
| Dietitians and Nutritionists (29-1031)               | 1    | 181/ 25.7%            | BA                   | 74         |
| Training and Development Specialists (13-1073)       | 1    | 369/ 11.1%            | ВА                   | 75         |

| Transfer TO and FROM Focus Occupation |      |                       |                      |            |  |
|---------------------------------------|------|-----------------------|----------------------|------------|--|
| Occupation                            | Rung | Employment/<br>Growth | Education/Experience | Similarity |  |
| Healthcare Social Workers (21-1022)   | 0    | 323/ 27.2%            | MA                   | 70         |  |

| Advance TO Focus Occupation                                  |      |                       |                      |            |
|--|------|-----------------------|----------------------|------------|
| Occupation   | Rung | Employment/<br>Growth | Education/Experience | Similarity |
| Child, Family, and School Social Workers (21-1021)           | -1   | 798/ 16.5%            | ВА                   | 75         |
| Counselors, All Other (21-1019)                              | -2   | 233/ 25.3%            | MA                   | 80         |
| Mental Health and Substance Abuse Social Workers (21-1023)   |      | 641/ 26.9%            | ВА                   | 75         |
| Substance Abuse and Behavioral Disorder Counselors (21-1011) | 2    | 361/ 21.1%            | HS                   | 70         |

| Community and Social Service Specialists, All Other (21-1099) | 3  | 967/ 20.0%   | ВА         | 78 |
|---|----|--------------|------------|----|
| Self-Enrichment Education Teachers (25-3021)                  | -3 | 408/ 12.1%   | HS/1-5 yrs | 75 |
| Fitness Trainers and Aerobics Instructors (39-9031)           |    | 728/ 13.9%   | HS         | 76 |
| Social and Human Service Assistants (21-1093)                 | -4 | 1,352/ 18.9% | HS         | 75 |
| Teacher Assistants (25-9041)                                  | -5 | 5,072/ 12.7% | HS         | 72 |

**Important note:** A worker does not necessarily have to traverse every rung to advance to or from the focus occupation. Occupations above and below the focus occupation are directly related to the focus occupation, but they are not necessarily directly related to each other. For example, actors and athletes are both related to agents of artists, performers, and athletes, but actors and athletes are not directly related to each other.

Analysis and development of the career lattice is by the Alaska Department of Labor and Workforce Development, Research and Analysis Section.

Data sources used for research and analysis: O\*NET (Occupation Information Network), Alaska Occupational Data Base (ODB), Standard Occupational Classification Manual, North American Industry Classification System manual, Bureau of Labor Statistics Occupational Employer Survey (OES) wage estimates.